

Paul Sermon  
School of Art  
Centre for Digital Media Cultures  
Centre for Regenerative Medicine and Devices  
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## Research interests

Paul Sermon is Professor of Visual Communication at the University of Brighton, his practice-based research in the field of contemporary media art centres on the creative use of telecommunication technologies.

Since the early nineteen-nineties Paul Sermon's practice-based research in the field of contemporary media art has centred on the creative use of telecommunication technologies. Through his unique use of videoconference techniques in artistic telepresence applications he has developed a series of celebrated interactive telematic art installations that have received international acclaim.

Through a sustained research funding income Paul has continued to produce, exhibit and discuss his work extensively at an international level, exhibiting his work throughout Europe, East Asia, United States and Australia. Since 2014 he has produced six new public installation artworks, participated in two international AHRC workshops and led an AHRC funded research project, as well as presenting six new peer reviewed conference papers, published two book chapters and two new journal articles.

Paul was a nominee at the World Technology Awards 2005 and holds a number of external appointments that influence research policy. Since 2004 he has been a member of the AHRC Peer Review College, member of the NWDA funded North West Art & Design Research Group, Chair of Media Arts Network Northwest [ma-net] and advises on various international journal and conference editorials. He has led external collaborations including the AHRC funded REACT (Research Engine for Art and Creative Technology) research community and collaborative postgraduate training programme with MMU.

He studied BA Fine Art under Professor Roy Ascott at the Newport School of Fine Art from 1985 to 1988 and completed his MFA degree at the University of Reading in 1991. He then went on to be awarded the prestigious Prix Ars Electronica Golden Nica award; in the category of interactive art for the hyper media installation Think about the People now, in Linz, Austria in 1991. He produced the ISDN videoconference installation Telematic Vision as an Artist in Residence at the ZKM Center for Art and Media in Karlsruhe, Germany and received the IMF Sparkey Award from the Interactive Media Festival in Los Angeles, for the telepresent video installation Telematic Dreaming in 1994.

From 1993 to 1999 Paul Sermon worked as Dozent for Media Art at the HGB Academy of Visual Arts in Leipzig, Germany. During this time he continued to produce further interactive telematic installations for the Ars Electronica Centre in Linz, and the ZKM Media Museum in Karlsruhe. From 2000 to 2013 he worked as Professor of Creative Technology at the University of Salford and from 1997 to 2001 he was also Guest Professor for Performance and Environment at the University of Art and Industrial Design in Linz, Austria. In September 2013 he joined the University of Brighton as Professor of Visual Communication.

## Qualifications

Master, University of Reading  
1 Oct 1989 → 4 Jul 1991

Bachelor, University of South Wales  
Sep 1985 → Jul 1988

## Employment

### Professor of Visual Communication

School of Art  
University of Brighton  
13 Jul 2017 → present

### Centre for Digital Media Cultures

University of Brighton  
25 Sep 2017 → present

### Centre for Regenerative Medicine and Devices

University of Brighton  
1 Jul 2013 → present

**Selected subject expert for Forth EqUIP Symposium hosted by the AHRC/ESRC Social Transformation, Cultural Expressions, Cross Cultural Connections**

28 Jun 2016 → 29 Jun 2016

**AHRC Creative Lab Brazil Fellow**

25 Oct 2015 → 4 Nov 2015

**AHRC UnBox Fellow**

National Institute of Design

Ahmedabad , India

24 Feb 2014 → 7 Mar 2014

**RCUK DE2013 Programme Co-Chair, RCUK Digital Economies Conference: Open Digital, MediaCityUK**

University of Salford

United Kingdom

4 May 2013 → 6 Nov 2013

**Visiting Professorship MA Media Art Histories, Center for Image Science**

Danube University Krems

Austria

1 Mar 2007 → present

**Contributions Reviewer, International Journal of Performance Arts and Digital Media**

1 Jul 2004 → present

**AHRC Peer Review College and Fellowships Panel Member**

1 Apr 2004 → 31 Mar 2014

## **Research outputs**

**Out of sight, out of mind - ISEA2019 Panel**

Gould, C., Sermon, P. & Ambrose, J., 22 Jun 2019, (Accepted/In press).

**Touched, a penumbra keyboard projection**

Sermon, P., 22 Jun 2019, (Accepted/In press).

**Shared Objective Empathy in Telematic Space**

Sermon, P., 1 Apr 2019, (Accepted/In press) *Shifting Interfaces: Presence and Relationality in New Media Arts of the Early 21st Century*. Aldouby, H. (ed.). Leuven, Belgium

**AHRC Design Research for Change Showcase: 3x4: Exploring metaspace platforms for inclusive future cities**

Sermon, P. & McAndrew, C., 20 Sep 2018

**Reset> Mar Menor, Research Project Residency: Out of site, out of mind**

Sermon, P., Gould, C. & Ambrose, J., 20 Sep 2018

**The Imbued Agency of Performer Driven Narratives in Telematic Environments**

Sermon, P., 1 Aug 2018, *Moving Images, Mobile Bodies: The Poetics and Practice of Corporeality in Visual and Performing Arts*. Avram, H. (ed.). Newcastle upon Tyne, p. 14-30 17 p.

**Virtually No Exit: An interactive 360° live video performance presented at LASALLE College of the Arts, Lord Puttnam Film Studio, Singapore, 19th and 20th July 2018**

Sermon, P., Gould, C. & Dixon, S., 20 Jul 2018

**Telematic Vision: For Art in Motion. 100 Masterpieces with and through Media. An Operative Canon**

Sermon, P., 13 Jul 2018

**Touched - EVA V&A Digital Futures Showcase**

Sermon, P., 9 Jul 2018

**From Edwardian Selfie to Telepresent Comic**

Sermon, P., 28 Feb 2018, In : IAFOR Journal of Cultural Studies. 3, 1, p. 39-54 16 p.

**3×4: a telematic/architectural hypersurface**

Sermon, P. & McAndrew, C., 23 Nov 2017, p. 0-0. 1 p.

**3×4 exploring metaspace platforms for inclusive future cities**

Sermon, P., McAndrew, C. & Janu, S., 20 Nov 2017, In : India Habitat Centre Visual Arts Journal. 13

**From Edwardian selfie to telepresent comic**

Sermon, P., 10 Oct 2017, p. 0-0. 1 p.

**Bio-encounters**

Sermon, P. & Gould, C., 5 Sep 2017

**Digital Encounters**

Sermon, P., 5 Sep 2017

**Touched: an installation for the British Science Festival Digital Encounters Show**

Sermon, P., 5 Sep 2017

**Hyperlocal Imaginaries**

McAndrew, C. & Sermon, P., 31 May 2017, p. 0-0. 1 p.

**Metaspace futures**

Sermon, P. & McAndrew, C., 1 Dec 2016, In : Metaverse Creativity. 6, 1-2, p. 55-65 11 p.

**Performing Architecture**

McAndrew, C. & Sermon, P., 17 Nov 2016, In : Urban Pamphleteer. 1, 6, p. 33-35 3 p.

**BDF Screen Machine**

Sermon, P. & Gould, C., 4 Sep 2016

**Peoples Screen - Linked between Guangzhou Light Festival, China and Northbridge Piazza Perth, Australia from 15 to 29 November 2015**

Sermon, P. & Gould, C., 4 Sep 2016, p. 0-0. 1 p.

**Occupy the Screen. Peoples Screen**

Sermon, P. & Gould, C., 1 Aug 2016, *What urban media art can do: why when where and how?*. Stuttgart, p. 246-249 4 p.

**Over one hundred years of telepresence**

Sermon, P., 1 Jul 2016, p. 0-0. 1 p.

**Forth EqUIP Symposium: Social Transformation, Cultural Expressions, Cross Cultural Connections and Dialogue**  
Sermon, P., 30 Jun 2016, Gurgaon, India

**Artitude Interview with Paul Sermon**  
Sermon, P., 5 Jun 2016, Singapore

**Peoples Screen - Artist Talk**  
Sermon, P. & Gould, C., 18 May 2016, *International Symposium on Electronic Art (ISEA) ISEA2016HK Cultural Revolution*. Hong Kong, Vol. 2016. p. 0-0 1 p. (22nd International Symposium on Electronic Art (ISEA2016HK)).

**Screen Machine**  
Sermon, P. & Gould, C., 13 Feb 2016

**3x4: Exploring metaspace platforms for inclusive future cities**  
Sermon, P., McAndrew, C., Janu, S. & Muthuramalingam, V., 30 Jan 2016, p. 13-14. 2 p.

**Peoples Screen**  
Sermon, P. & Gould, C., 14 Nov 2015

**Social Change Through Creativity and Culture - Brazil**  
Sermon, P., 4 Nov 2015, Rio de Janeiro, Brazil

**3x4: Exploring metaspace platforms for inclusive future cities**  
Sermon, P., McAndrew, C., Janu, S. & Muthuramalingam, V., 14 Aug 2015, *Proceedings of the 21st International Symposium on Electronic Art*. Vancouver, Vol. 2015. p. 0-0 1 p. (International Symposium on Electronic Art).

**Occupy the Screen: A case study of open artworks for urban screens**  
Gould, C. & Sermon, P., 14 Aug 2015, *Proceedings of the 21st International Symposium on Electronic Art*. Vancouver, Vol. 2015. p. 0-0 1 p. (International Symposium on Electronic Art).

**3x4: Exploring metaspace platforms for inclusive future cities at the Web We Want Festival 2015**  
Sermon, P., McAndrew, C., Janu, S. & Muthuramalingam, V., 28 May 2015

**3x4: Exploring metaspace platforms for inclusive future cities at the Alchemy Festival 2015**  
Sermon, P., McAndrew, C., Janu, S. & Muthuramalingam, V., 15 May 2015

**3x4 at UnBox LABS**  
Sermon, P., McAndrew, C. & Janu, S., 12 Dec 2014, New Delhi and London

**3x4: Exploring metaspace platforms for inclusive future cities at the UnBox Festival 2014**  
Sermon, P., McAndrew, C., Janu, S. & Muthuramalingam, V., 12 Dec 2014

**Screen Test**  
Sermon, P. & Gould, C., 14 Nov 2014, Riga

**Screen Test at Staro Rīga**  
Sermon, P. & Gould, C., 14 Nov 2014

**Occupy the Screen at Urban Reflections, Berlin and Riga**  
Sermon, P. & Gould, C., 11 Nov 2014

### **Occupy the Screen**

Sermon, P., 11 Sep 2014, Berlin and Riga

### **3x4 at UnBox LABS**

Sermon, P., McAndrew, C. & Janu, S., 24 Feb 2014

### **All the World's a Screen, featuring: The seven stages of man**

Gould, C. & Sermon, P., 1 Sep 2013, In : *International Journal of Performance Arts and Digital Media*. 9, 2, p. 231-246 16 p.

### **The Neural String Network**

Sermon, P., 1 Sep 2013, In : *Technoetic Arts*. 11, 1, p. 71-83 13 p.

### **All the World's a Screen**

Sermon, P. & Gould, C., 11 Jun 2013, *Proceedings of the 19th International Symposium on Electronic Art, ISEA2013, Sydney*. Sydney, Australia, Vol. 2013. p. 0-0 1 p. (International Symposium on Electronic Art).

### **Site-Specific Performance, Narrative, and Social Presence in Multi-User Virtual Environments and the Urban Landscape**

Sermon, P. & Gould, C., 25 Feb 2013, *Digital Media and Technologies for Virtual Artistic Spaces*. Harrison, D. (ed.). Hershey PA, USA, p. 46-58 13 p.

### **Experimental application workshop and exhibition - Exquisite Network**

Sermon, P. & Gould, C., 17 Nov 2012, Shanghai, China

### **(Dis)Embodiment**

Sermon, P., 1 Nov 2012, *Intimacy Across Visceral and Digital Performance*. Chatzichristodoulou, M. & Zerihan, R. (eds.). Basingstoke, UK, p. 173-186 14 p. (Palgrave Studies in Performance and Technology).

### **The Neural String Network: an interactive collaborative drawing 'machine'**

Sermon, P., 11 Sep 2012, *The Proceedings of the 2012 Drawing Research Network Conference*. Loughborough University, p. 425-441 17 p.

### **Mirror on the Screen**

Sermon, P. & Gould, C., 4 Sep 2012

### **Neural string network**

Sermon, P., 1 Mar 2012, Manchester, UK; Shanghai, China; Loughborough, UK

### **All the World's a Screen, at MadLab Manchester**

Gould, C. & Sermon, P., 28 May 2011

### **All the world's a screen**

Sermon, P., 28 May 2011, Manchester, UK; Barcelona, Spain

### **Liberate your Avatar: The Revolution Will Be Socially Networked**

Sermon, P. & Gould, C., 25 Apr 2011, *Creating Second Lives Community, Identity and Spatiality as Constructions of the Virtual*. Ensslin, A. & Muse, E. (eds.). London, p. 15-31 17 p. (Routledge Studies in New Media and Cyberculture).

### **Telematic Dreaming, Extimacy Exhibition**

Sermon, P., 28 Jan 2011

### **Shang-pool, Picnic in Arcadia (Urban Picnic)**

Sermon, P., 23 Oct 2010

### **The Emergence of a User Determined Narrative In Telematic Environments**

Sermon, P., 16 Oct 2010, *ISMAR 2010 The 9th IEEE International Symposium on Mixed and Augmented Reality*. Seoul, Korea, p. 0-0 1 p.

### **Front room**

Sermon, P., 1 May 2010, Manchester, UK; Sao Paulo, Brazil

### **Picnic on the screen**

Sermon, P., 24 Jun 2009, Glastonbury, UK; Liverpool, UK; Shanghai, China; Salford, UK; Shanghai, China

### **The Teleporter Zone - Interactive media arts in the healthcare context**

Sermon, P., 30 Aug 2008, In : *Leonardo*. 40, 5, p. 426-431 6 p.

### **Headroom - a space between presence and absence**

Sermon, P., 25 Jul 2008, *ISEA 2008 Singapore - the 14th International Symposium on Electronic Art*. National University of Singapore, p. 0-0 1 p.

### **Peace games (liberate your avatar)**

Sermon, P., 28 May 2008, Vienna, Austria; Belfast, UK (Northern Ireland); Nottingham, UK

### **Headroom**

Sermon, P., 4 Apr 2006

## **Activities**

### **Design History and Practice: New Perspectives from University of Brighton, Gwangju Design Biennale**

Yunah Lee (Organiser), Megha Rajguru (Participant), Paul Sermon (Participant), Catherine Moriarty (Participant)  
15 Oct 2015 → 13 Nov 2015

## **Awards**

## **Projects**