

Julie Fowlie
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Research interests

My professional background is in management development within the financial services sector. I am the Deputy Head of School for Education and Student Experience and a Principal Lecturer in Organisational Behaviour at Brighton Business School. My main academic interests are exploring the role of Higher Education Institutions, and specifically business curriculum, in developing students employability in the context of pre-professional identity; seeing the distinction between behaviours and attitude as opposed to skills and knowledge as important. I also have a keen interest in explicitly embedding the 17 UN Sustainable Development Goals to meet the Business School's Vision and Mission.

Employment

Deputy HoS Learning and Teaching

Brighton Business School
University of Brighton
1 Oct 2016 → present

Higher Education Pedagogies and Policy Research and Enterprise Group

University of Brighton
25 Sep 2017 → present

Current Academic Responsibilities

- Responsible for Education and Student Experience Strategy for Brighton Business School
- Module leader for Managing and Developing People final year undergraduate (300 students)
- Member of the Employability and Enterprise University Steering group (2014-current)
- Chair of the School's Education & Student Experience Committee (ESEC)
- Member of the University's Education & Student Experience Committee

Teaching and Learning Student Experience Support

- * Chair for BBS annual Staff Development Conference
- * Co-Author "How to Succeed at University" over 3500 copies sold
- * Business School representative on the funded Institution lead Higher Education Academy project for retention and progression, "What Works" 2013- 2017
- * Awarded 2011 & 2017 Excellence in Facilitating & Empowering in Learning University Award.
- * Learning and Teaching Fellowships 2009, 2016, 2018
- * Devised and implemented "Proud to be a BBS graduate" project
- * Clear understanding of different learning, teaching methods and assessment methods including digital tools Turnitin rubrics, Mahara e-portfolio, Qualtrics and Basecamp, NearPod, edublogs, LinkedIn and Pinterest.
- * Developed new welcome week programme, Personal Tutoring system and Placement Conferences

Research outputs

Can students be "nudged" to develop their employability? Using behavioural change methods to encourage uptake of industrial placements

Fowlie, J. & Forder, C., 3 Apr 2020, In : Journal of Education and Work. 33, 2, p. 154-168 15 p.

Employability for All: How Focusing on Pre-Professional Identity Formation Can Boost Inclusivity

Forder, C. & Fowlie, J., 29 Jan 2020, 9 p. Higher Education Academy.

Future-proofing placements: The importance of local opportunities for placement students

Fowlie, J. & Forder, C., 23 Jan 2019, In : Higher Education, Skills and Work-based Learning. 9, 3, p. 434-444 11 p.

Developing pre-professional identity by engaging with alumni and using LinkedIn

Fowlie, J. & Forder, C., 2019, *Navigating with practical wisdom: Articles from the Learning and Teaching Conference 2018*. Brighton: University of Brighton Press, p. 53-62 10 p.

Pre-Professional Identity Formation Through Connections with Alumni and the Use of LinkedIn

Fowlie, J. & Forder, C., 2019, *Employability via Higher Education: Sustainability as Scholarship*. Diver, A. (ed.). 1st ed. Cham: Springer, p. 331-345 15 p.

Can students be 'nudged' to develop their employability? Using behavioural change methods to encourage uptake of industrial placements

Fowlie, J. & Forder, C., 1 Nov 2018, *ASET Annual Conference 2018: Proceedings of the 2018 Placement and Employability Professionals' Conference*. Sheffield: ASET, p. 217-233 12 p.

Future-proofing placements: the importance of local opportunities for placement students. A case study from Brighton Business School

Forder, C. & Fowlie, J., 1 Nov 2018, *ASET Annual Conference 2018: Proceedings of the 2018 Placement and Employability Professionals' Conference*. Sheffield: ASET, p. 50-63 13 p.

Employability, work placements, and outward mobility: views from England and Germany

Fowlie, J. & Forder, C., 14 May 2018, In : Higher Education, Skills and Work-based Learning. 8, 2, p. 151-163 13 p.

What do students think of employability and overseas work placements? A comparison of English and German views

Forder, C. & Fowlie, J., 1 Jan 2017, *Proceedings of the 2017 placement and employability professionals' conference*. Sheffield: ASET, p. 90-106 17 p.

Designing an Online Curriculum

Benn, A., Carden, R., Fowlie, J., Wakefield, C. & Francis, S., 1 Jan 2016, *e-Learning Excellence Awards*. Remenyi, D. (ed.). UK: Academic Conference & Publishing International, p. 35-45 11 p.

Engage the students with learning: a new approach for an old challenge

Benn, A., Kane, V., Carden, R., Fowlie, J. & Francis, S., 1 Jan 2016, *e-Learning Excellence Awards: An Anthology of Case Histories 2016*. Remenyi, D. (ed.). Reading: Academic Conferences and Publishing International, p. 35-46 12 p.

What Works? Students' experiences and perceptions of belonging, confidence and engagement during the first year at the University of Brighton

Jones, J., Masika, R., Bowden, R., Fowlie, J., Fyvie-Gauld, M., Guy, E. & Wisker, G., 1 Jan 2016, *Flexible Futures: Articles from the Learning and Teaching Conference 2014*. Brighton: University of Brighton, p. 80-93 14 p.

How to Succeed at University: An Essential Guide to Academic Skills, Personal Development & Employability

Smale, R. & Fowlie, J., 29 Apr 2015, London, UK: Sage. 288 p. (Sage study skills series)

Using community communicators to build trust and understanding between local councils and residents in the United Kingdom

Wood, M. & Fowlie, J., 8 Aug 2013, In : Local Economy. 28, 6, p. 527-538 12 p.

Goodbye face to face hello Facebook: the use of social networks sites to help facilitate a mentoring relationship

Fowlie, J. & Will, S., 1 Jan 2010, *Improving student learning : for the twenty-first century learner*. Oxford, UK: OCSLD, p. 181-192 12 p.

Community cohesion in the London Borough of Barking and Dagenham

Wood, M. & Fowlie, J., 2010, In : Local Economy. 25, 4, p. 293-304 12 p.

How to Succeed at University An Essential Guide to Academic Skills and Personal Development
Smale, R. & Fowlie, J., 19 Mar 2009, London, UK: Sage. 272 p. (Sage Study Skills Series)

Undergraduate business course in the Business School at the University of Brighton

Fowlie, J., 1 Jan 2009, *Personal Development Planning and Employability*. Yorke, M. (ed.). York, UK: Higher Education Academy, p. 63-64 2 p. (Learning and Employability).

The emotional impact of leaders' behaviours

Fowlie, J. & Wood, M., 2009, In : *Journal of European Industrial Training*. 33, 6, p. 559-572 14 p.

Sustainable assessment: an action research study of the introduction of a case study module for large groups of business students

Wood, M. & Fowlie, J., Apr 2008, *BMAF Annual Conference 2008*.

Leaders must be on their best behaviour in a changing world

Fowlie, J. & Wood, M., Sep 2007, *nexusEQ2007 - 6th Emotional intelligence world summit*.

Managers must be on their best behaviour in a changing world

Fowlie, J. & Wood, M., Jun 2007, *8th International Conference on HRD Research and Practice across Europe*.

PDP embedded in certain modules: Practice currently developed for Undergraduate Business Courses at the Business School (The University of Brighton)

Fowlie, J., Jan 2007, *Personal development planning and employability*. Yorke, M. (ed.). York, UK: The Higher Education Academy, p. 66-67 2 p. (Learning and employability).

The practice of managing people

Lee-Scherer, B., Fowlie, J. & Will, S., 2007, Pearson custom publishing.

The impact of goal setting on motivation towards achievement

Fowlie, J. & Smale, R., Jul 2004, *Learning and Teaching Conference 2004*.

Developing personal skills

Fowlie, J. & Smale, R., Jul 2003, *Learning and Teaching Conference 2003*.

Developing personal academic skills modules at Brighton University

Fowlie, J. & Smale, R., Apr 2003, *BEST annual conference 2003*.

Education for employability: an action research study of a personal skills module introduced as part of undergraduate business courses

Fowlie, J., May 2002, *Research into Higher Education Conference*.

Emotional intelligence: the role of self-confidence in preparing business school undergraduates for placement/employment

Fowlie, J., Jul 2001, *2nd Annual Skills Conference*.

Holding up the mirror the power of observation

Fowlie, J., Jul 2001, *Learning and Teaching Conference 2001*.