Research interests

I am a social psychologist. This means I am fascinated by people and their behaviour – particularly the ethical choices they make in life and how these connect with their personal values. While this interest is mostly explored in the context of tourism, for example, understanding responsible tourist behaviour I believe it is also important to challenge business to make ethical and responsible decisions. This latter research tends to focus on the cruise industry, where I look into the impact of cruise tourism on destinations, and the environment, the industry’s human resource policies, and its strategic priorities. Underpinning my research is a strong sense of personal agency, and I especially enjoy working on projects that enable me to advocate for people, animals, and organisations that seek outcomes in support of social justice.

Qualifications

PhD, University of Glasgow
Master, University of Brighton

Employment

Principal Lecturer
School of Sport and Service Management
University of Brighton
27 Sep 1993 → present

Centre for Spatial, Environmental and Cultural Politics
University of Brighton
25 Sep 2017 → present

Tourism, Hospitality and Events Research and Enterprise Group
University of Brighton
25 Sep 2017 → present

Research outputs

Connecting the dots: Ethics, global citizenship and tourism

Cruising with(out) a conscience: Sustainable discourse in the blogosphere

Editorial: Cruise tourism

Tourist destination marketing: from sustainability myopia to memorable experiences

Cruising with Pride: The LGBT Cruise Market
Cruise ship tourism

Cruise lines promise big payouts, but the tourist money stays at sea

Lesbians and gay men's holiday motivations, perceptions and constraints: a case study of cruise vacation choice

A review of gay and lesbian parented families’ travel motivations and destination choices: gaps in research and future directions

Legitimisation through corporate philanthropy: a cruise case study
Weeden, C., 1 Jan 2015, In : Tourism in Marine Environments. 10, 3-4, p. 201-210 10 p.

Membership of the New Forest Green Leaf Tourism Scheme: An exploration of the commercial and environmental motivations among tourism and hospitality micro-SMEs

Managing ethical consumption in tourism

Marketing Responsible Tourism

Responsible tourist behaviour

Cruise and learn: reflecting on the experiential learning of cruise field trips

Guest editorial: cruise tourism: emerging issues and implications for a maturing industry

Responsible tourist motivation: How valuable is the Schwartz value survey?

The benefits and challenges of sustainable tourism certification: a case study of the Green Tourism Business Scheme in the West of England

Editorial: special issue on tourism and climate change

Ways of seeing the Caribbean cruise product: a British perspective
A qualitative approach to the ethical consumer: the use of focus groups for cognitive consumer research in tourism

Ethical tourism - is its future in niche tourism?

Stakeholders, the natural environment and the future of Caribbean cruise tourism

A qualitative approach to the ethical consumer: A debate in the use of focus groups for cognitive research in tourism

Ethical tourism: An opportunity for competitive advantage?

Ethical tourism: an opportunity for competitive advantage?
Weeden, C., Jul 2000, 7th International Conference on Retailing & Services Science.

Activities
Perceptions of cruise tourism and its impact on tourism-related businesses: A case study of Penang, Malaysia
Clare Weeden (Examiner)
14 Apr 2020

Factors that influence repeaters to come back: A comparison of ocean and river cruisers
Clare Weeden (Examiner)
22 Jan 2020 → 29 Feb 2020

Benefits and challenges of developing a sustainable cruise destination
Clare Weeden (Presenter)
8 Jan 2020

The emotional and behavioural impact of working on cruise ships
Clare Weeden (Examiner)
23 Oct 2019

A critical analysis of small, independent foodservice businesses' social responsibility
Clare Weeden (Examiner)
18 Oct 2019

Critical experiences of cruise passengers with weight issues
Clare Weeden (Examiner)
29 Jul 2019

Ethical issues in the cruise industry: Personal reflections
Clare Weeden (Presenter)
15 Feb 2019

Emotional labour in a ‘total institution’ – Front desk workers on board cruise ships
Rodrigo Lucena De Mello (Supervisor), Clare Weeden (Supervisor)
Oct 2018 → …
Tourism and Hospitality Research (Journal)
Clare Weeden (Editor in chief)
1 Sep 2018 → …

Tourism Recreation Research (Journal)
Clare Weeden (Member of editorial board)
2018 → …

Association of Tourism in Higher Education (ATHE) (External organisation)
Clare Weeden (Chair)
5 Dec 2017

Responsible tourist behaviour: Past, present and future directions
Clare Weeden (Keynote speaker)
4 Jul 2017

Critical experiences of cruise passengers with weight issues
Clare Weeden (Examiner)
9 Jan 2017

Cruise tourists’ perceptions of destination: Exploring push and pull factors in the decision to take a cruise
Clare Weeden (Examiner)
31 Aug 2016

Cruising with a Conscience: Navigating moral identity and the ethics of sustainability in the online cruise community
Clare Weeden (Supervisor), Nigel Jarvis (Supervisor), Ioannis Pantelidis (Supervisor)
2016 → 2020

Tourism destination image: A longitudinal study of German adventure tourists visiting Oman.
Nigel Jarvis (Supervisor), Clare Weeden (Supervisor)
2016 → 2020

Tourism in Marine Environments (Journal)
Clare Weeden (Member of editorial board)
2016 → …

Navigating uncertainty: Tourists’ perceptions of risk in ocean cruising
Clare Weeden (Supervisor), Jo-Anne Lester (Supervisor), Catherine Palmer (Supervisor)
2015 → 2019

Sustainable tourism development in desert areas: The case of Najran, the Kingdom of Saudi Arabia.
Clare Weeden (Supervisor), Nigel Jarvis (Supervisor)
2015 → 2019

Reflecting on the development of British ocean cruise tourism: Keeping the romance afloat.
Clare Weeden (Examiner)
2014

Influence of consumer values and sustainable business practices on brand loyalty within luxury hotels.
Clare Weeden (Examiner)
2013
Rainbow families on holiday: Motivations, destination choices and need for safety
Nigel Jarvis (Supervisor), Clare Weeden (Supervisor)
2012 → 2015