

Clare Weeden
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Centre for Spatial, Environmental and Cultural Politics
Tourism, Hospitality and Events Research and Enterprise Group
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Research interests

I am a social psychologist. This means I am fascinated by people and their behaviour – particularly the ethical choices they make in life and how these connect with their personal values. While this interest is mostly explored in the context of tourism, for example, understanding responsible tourist behaviour I believe it is also important to challenge business to make ethical and responsible decisions. This latter research tends to focus on the cruise industry, where I look into the impact of cruise tourism on destinations, and the environment, the industry's human resource policies, and its strategic priorities. Underpinning my research is a strong sense of personal agency, and I especially enjoy working on projects that enable me to advocate for people, animals, and organisations that seek outcomes in support of social justice.

Qualifications

PhD, University of Glasgow
Award Date: 26 Jun 2008

Master, University of Brighton
Award Date: 31 Jul 1999

Employment

Principal Lecturer

Brighton Business School
University of Brighton
1 Aug 2020 → present

Centre for Spatial, Environmental and Cultural Politics

University of Brighton
25 Sep 2017 → present

Tourism, Hospitality and Events Research and Enterprise Group

University of Brighton
25 Sep 2017 → present

Research outputs

Connecting the dots: Ethics, global citizenship and tourism

Hermann, I., Weeden, C. & Peters, K., 1 Mar 2019, In : Hospitality and Society. 9, 1, p. 3-8 6 p.

Cruising with(out) a conscience: Sustainable discourse in the blogosphere

Romhild-Raviart, J., Weeden, C., Jarvis, N. & Pantelidis, I., 1 Mar 2019, In : Hospitality and Society. 9, 1, p. 31-51 21 p.

Editorial: Cruise tourism

Weeden, C., 31 Dec 2018, 3 p.

Tourist destination marketing: from sustainability myopia to memorable experiences

Hanna, P., Font, X., Scarles, C., Weeden, C. & Harrison, C., 26 Nov 2017, In : Journal of Destination Marketing & Management. 9, p. 36-43

Cruising with Pride: The LGBT Cruise Market

Jarvis, N. & Weeden, C., 2017, *Cruise Ship Tourism*. Dowling, R. & Weeden, C. (eds.). 2 ed. Wallingford: CABI, p. 332-347

Cruise ship tourism

Dowling, R. & Weeden, C., 16 Dec 2016, Wallingford, UK: Cabi Publishing. 688 p.

Cruise lines promise big payouts, but the tourist money stays at sea

Weeden, C., 3 Oct 2016, *The Conversation* : The Conversation Trust, UK.

Lesbians and gay men's holiday motivations, perceptions and constraints: a case study of cruise vacation choice

Weeden, C., Lester, J-A. & Jarvis, N., 16 Mar 2016, In : *Journal of Homosexuality*. 63, 8, p. 1068-1085 18 p.

A review of gay and lesbian parented families' travel motivations and destination choices: gaps in research and future directions

Lucena, R., Jarvis, N. & Weeden, C., 11 Jun 2015, In : *Annals of Leisure Research*. 18, 2, p. 272-289 18 p.

Legitimation through corporate philanthropy: a cruise case study

Weeden, C., 1 Jan 2015, In : *Tourism in Marine Environments*. 10, 3-4, p. 201-210 10 p.

Membership of the New Forest Green Leaf Tourism Scheme: An exploration of the commercial and environmental motivations among tourism and hospitality micro-SMEs

Weeden, C., Jarvis, N. & White, S., 21 Mar 2014, *The Routledge handbook of hospitality management*. Pantelidis, I. (ed.). London: Routledge, p. 261-274 13 p. (Routledge Handbooks).

Managing ethical consumption in tourism

Weeden, C. (ed.) & Boluk, K. (ed.), 9 Jan 2014, Abingdon: Routledge. 1 p.

Marketing Responsible Tourism

Weeden, C., 9 Jan 2014, *Managing ethical consumption in tourism*. Weeden, C. & Boluk, K. (eds.). London: Routledge

Responsible tourist behaviour

Weeden, C., 7 Aug 2013, Abingdon: Routledge. 162 p. (Advances in tourism)

Cruise and learn: reflecting on the experiential learning of cruise field trips

Weeden, C., Lester, J-A. & Woolley, J., 1 Jan 2011, In : *Journal Of Teaching In Travel And Tourism*. 1, 1, p. 349-366 18 p.

Guest editorial: cruise tourism: emerging issues and implications for a maturing industry

Weeden, C. & Lester, J-A., 1 Jan 2011, In : *Journal of Hospitality and Tourism Management*. 18, 1, p. 26-29 4 p.

Responsible tourist motivation: How valuable is the Schwartz value survey?

Weeden, C., 2011, In : *Journal of Ecotourism*. 10, 3, p. 214-234 21 p.

The benefits and challenges of sustainable tourism certification: a case study of the Green Tourism Business Scheme in the West of England

Jarvis, N., Weeden, C. & Simcock, N., 1 Dec 2010, In : *Journal of Hospitality and Tourism Management*. 17, 1, p. 83-93 11 p.

Editorial: special issue on tourism and climate change

Weeden, C., Aug 2010, In : *Tourism and Hospitality Planning & Development*. 7, 3, p. 215-217 3 p.

Ways of seeing the Caribbean cruise product: a British perspective

Weeden, C. & Lester, J-A., May 2006, *Cruise tourism: issues, impacts, cases*. Dowling, R. K. (ed.). Wallingford, UK: Cabi Publishing

A qualitative approach to the ethical consumer: the use of focus groups for cognitive consumer research in tourism

Weeden, C., Oct 2005, *Tourism research methods: integrating theory with practice*. Ritchie, B. W., Burns, P. & Palmer, C. (eds.). Wallingford, UK: CABI, p. 179-190 12 p.

Ethical tourism - is its future in niche tourism?

Weeden, C., Nov 2004, *Niche tourism: contemporary issues, trends and cases*. Novelli, M. (ed.). Oxford, UK: Butterworth-Heinemann, p. 233-245 13 p.

Stakeholders, the natural environment and the future of Caribbean cruise tourism

Lester, J-A. & Weeden, C., Jan 2004, In : *International Journal of Tourism Research*. 6, 1, p. 39-50 12 p.

A qualitative approach to the ethical consumer: A debate in the use of focus groups for cognitive research in tourism

Weeden, C., Sep 2002, *Tourism Research 2002*.

Ethical tourism: An opportunity for competitive advantage?

Weeden, C., Mar 2002, In : *Journal of Vacation Marketing*. 8, 2, p. 141-153 13 p.

Ethical tourism: an opportunity for competitive advantage?

Weeden, C., Jul 2000, *7th International Conference on Retailing & Services Science*.

Activities

Perceptions of cruise tourism and its impact on tourism-related businesses: A case study of Penang, Malaysia

Clare Weeden (Examiner)

14 Apr 2020

Factors that influence repeaters to come back: A comparison of ocean and river cruisers

Clare Weeden (Examiner)

22 Jan 2020 → 29 Feb 2020

Benefits and challenges of developing a sustainable cruise destination

Clare Weeden (Presenter)

8 Jan 2020

The emotional and behavioural impact of working on cruise ships

Clare Weeden (Examiner)

23 Oct 2019

A critical analysis of small, independent foodservice businesses' social responsibility

Clare Weeden (Examiner)

18 Oct 2019

Critical experiences of cruise passengers with weight issues

Clare Weeden (Examiner)

29 Jul 2019

Ethical issues in the cruise industry: Personal reflections

Clare Weeden (Presenter)

15 Feb 2019

Emotional labour in a 'total institution' – Front desk workers on board cruise ships

Rodrigo Lucena De Mello (Supervisor) & Clare Weeden (Supervisor)

Oct 2018 → ...

Tourism and Hospitality Research (Journal)

Clare Weeden (Editor in chief)

1 Sep 2018 → ...

Tourism Recreation Research (Journal)

Clare Weeden (Member of editorial board)

2018 → ...

Association of Tourism in Higher Education (ATHE) (External organisation)

Clare Weeden (Chair)

5 Dec 2017

Responsible tourist behaviour: Past, present and future directions

Clare Weeden (Keynote speaker)

4 Jul 2017

Critical experiences of cruise passengers with weight issues

Clare Weeden (Examiner)

9 Jan 2017

Cruise tourists' perceptions of destination: Exploring push and pull factors in the decision to take a cruise

Clare Weeden (Examiner)

31 Aug 2016

Cruising with a Conscience: Navigating moral identity and the ethics of sustainability in the online cruise community

Clare Weeden (Supervisor), Nigel Jarvis (Supervisor) & Ioannis Pantelidis (Supervisor)

2016 → 2020

Tourism destination image: a longitudinal study of German adventure tourists visiting Oman.

Nigel Jarvis (Supervisor) & Clare Weeden (Supervisor)

2016 → 2020

Tourism in Marine Environments (Journal)

Clare Weeden (Member of editorial board)

2016 → ...

Navigating uncertainty: Tourists' perceptions of risk in ocean cruising

Clare Weeden (Supervisor), Jo-Anne Lester (Supervisor) & Catherine Palmer (Supervisor)

2015 → 2019

Sustainable tourism development in desert areas: The case of Najran, the Kingdom of Saudi Arabia.

Clare Weeden (Supervisor) & Nigel Jarvis (Supervisor)

2015 → 2019

Reflecting on the development of British ocean cruise tourism: Keeping the romance afloat.

Clare Weeden (Examiner)

2014

Influence of consumer values and sustainable business practices on brand loyalty within luxury hotels.

Clare Weeden (Examiner)

2013

Rainbow families on holiday: Motivations, destination choices and need for safety
Nigel Jarvis (Supervisor) & Clare Weeden (Supervisor)
2012 → 2015