

Working title: Consuming Sustainable Tourism: Ethics, Identity, Practice.

Information Sheet – Semi-structured interviews

What is the research about?

Companies are increasingly interested in providing holidays that are sensitive to issues of the environment, the local economy and culture, and sustainability. I am interested in gaining a better understanding of holidays of this type, including why people go on them, and what they make of their experiences.

Who is doing the research?

The research will be undertaken by Paul Hanna from the University of Brighton as part of his PhD thesis. The three year research project has been funded primarily by the Health and Social Policy Research Centre at the University of Brighton.

What do I have to do?

If you agree to take part in this research you will be asked to meet with the researcher for a one-to-one discussion regarding your recent Ethical/Eco/Sustainable holiday. You will be asked to bring to the interview between 10-15 photographs you took on holiday and feel are interesting/important. It is expected that the one-to-one discussion will last approximately 1 hour. Alternatively, for your easy, this research could be conducted via Skype or similar webcam software as a face to face online interview.

Is the information I give confidential?

All information you provide the researcher will be kept confidential. Your identity will remain anonymous throughout the research and in the final PhD thesis and any publications. All identifying features (such as names and places) will be changed. You have the right to withdraw from the research at any stage should you wish to do so. You also have the right to withdraw images from any stage of the research. You will not be judged on anything you disclose to the researcher.

What will happen after the interview?

After the interview you will have the opportunity to ask the researcher any questions you have in relation to the research project. You will also be informed of the research findings when the research is concluded should you want this information.

Information and consent form

What will happen with the research?

The main outcome from this research will be the researchers PhD thesis. It is also expected that aspects of the research will be published in academic journals and book chapters.

Contact details

If you have any questions about the research project please feel free to ask the researcher at any point before, during or after the research has been conducted.

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Alternatively, if you are unhappy with the way the research is conducted and wish to talk to someone independently at the University of Brighton please contact:

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