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## International Operations, Innovation and Sustainability

Arvind UPADHYAY, Celine VADAM, Vikas KUMAR, Jose Arturo GARZA-REYES

This book is for anyone with a keen interest in the rapidly evolving field of international operations, innovation and sustainability. It combines an accessible explanation of key concepts and methods used in international operations, innovation and sustainability. This book covers both basic as well as advanced topics, illustrated with carefully crafted case studies. Question sections are designed to measure understanding and lessons learned. The engaging case studies are highly relevant to the fields of international operation, innovation and sustainability. Subject matter experts in academia and industry share first-hand experience and knowledge on international operations, innovation and sustainability.

**Dr Arvind Upadhyay** is a Senior Lecturer in Logistics and Supply Chain Management at Brighton Business School, University of Brighton, UK.

**Celine Vadam** is a hospitality and tourism industry project manager based in London.

**Dr Vikas Kumar** is an Associate Professor in Enterprise Operations Management at Bristol Business School, the University of the West of England (UWE), UK.

**Prof Jose Arturo Garza-Reyes** is a Professor of Operations Management and Head of the Centre for Supply Chain Improvement at the University of Derby, UK.

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